



# What Makes A Great GLS Presentation?

A Guideline to Help You Prepare an Unforgettable Presentation

Global Lean Summit 2026



GLS Speakers Guide



# AGENDA

01

The Ideal  
GLS Speaker's  
Session

02

GLS Summit  
Presentation  
Design Layout  
Guidelines

03

GLS Summit  
Playbook

04

Summit  
Logistics  
(What's Due  
& When)

05

Speaker  
Promotion

06

Speaker  
Expectations  
at the Summit



01

The Ideal  
GLS Speaker's  
Session



# The Ideal GLS Speaker's Session

What to do to deliver an Amazing and an Unforgettable Session

**A GLS session is an opportunity for you to help the audience take a leap forward in their Lean journey by giving them the practical tools, clear steps, and systems they can confidently apply when they return to work.**

# Session Layout

## 75 Minutes:

2–5 Min. for Introduction

2–5 Min. for End of Session Survey

60–65 Min. for Presentation, Q&A, etc.



# People Remember How They Felt – Not Lectures

Ideas for making a session memorable...



A man in a plaid shirt is sitting in the foreground, looking towards the right. In the background, a group of people is gathered around a campfire at night. The scene is lit by the warm glow of the fire and the ambient light of dusk or dawn.

# Stories that Stick

Real-world examples, personal experiences, case studies, or transformation journeys

"Stories are up to 22 times more memorable than facts alone"

-Jennifer Aaker, Professor at Stanford University

# Humor



Lightens the mood, builds rapport, and keeps energy up

It doesn't need to be stand-up comedy  
— just being human, relatable, and fun

# Demonstrations & Props

A hand is shown reaching into a clear acrylic box filled with white and red beads. The box is tilted, and the hand is positioned to pick up or move the beads. The background is blurred, showing a person in a dark shirt and a laptop keyboard. The entire image has a purple tint.

**Show, don't just tell.  
Use visual aids, objects, or live demos to  
make your point hit home**

A man in a checkered shirt and glasses is shaking hands with a woman in a blue blazer and glasses. They are standing in front of a whiteboard. The whiteboard has a table with columns for 'JOB PROCESS', 'JOB STEP', and 'DESCRIPTION OF JOB CONTENT'. The table contains several rows of text, including 'Ensure paddle holes are empty of all beads', 'Grasp the paddle by the long edge.', 'Slide the paddle over the beads until paddle is covered with beads', and 'Pick up the paddle by the bead level'. The background is a blue and green gradient.

# Audience Involvement

Ask questions, invite volunteers, Prompt discussions, or use tech (polls, word clouds)



# Challenges & Activities

Give the audience something to do:  
Solve a problem, sketch an idea, map a process,  
or build something together



# Energy & Presence

Passion is contagious. Use movement, tone, and body language to keep things dynamic

# Incredible Take-Home Materials

Include in the Playbook something of value: a tool, form, evaluation, standard work instructions, a recap of key steps, etc.

# Surprise or Novelty

A man in a dark suit and light blue shirt is standing and presenting to an audience. He has a name tag and a microphone clipped to his shirt. He is gesturing with his hands. In the foreground, the back of a woman's head with long dreadlocks is visible, wearing glasses. The background shows a banner for the 'Global LEAD SUMMIT'.

Share a counterintuitive insight, bust a myth,  
or show something unexpected



# Avoid Academic Speak – Be Real

Academic concepts, terminology, and theory does not impress – it creates a gap, placing you in an ivory tower. Use common words and stories to be relatable and make the points you want to get across.

# GLS Summit Presentation Design Layout Guidelines

Use this Presentation as a Guide

# This is Only a Guide

***Branding & Consistency Creates a Great Experience***

This PowerPoint (PCs) template can help

Our Opening and Final Slides are Required for consistency



When referencing material from the Playbook use this ribbon  
(We will add the Page Numbers after the playbook is complete)



# Slide Style and Layout Tips





Design with this guy in mind

If You Can't Read It From  
the Back of the Room...  
**DON'T USE IT!**

**32 Pt. Font MINIMUM!**

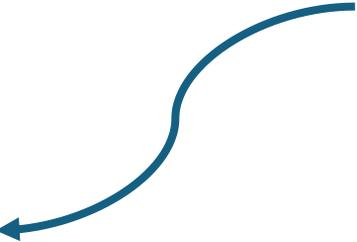
Operating Systems Engineering Group: Terry Myerson leads this group, which spans all of Microsoft's OS work for console, to mobile device, to PC, to back-end systems. The core cloud services for the operating system is in this group. Devices and Studios Engineering Group: Julie Larson-Green leads this group and has all hardware development and supply chain, from the smallest to the largest devices we build. Larson-Green is also responsible for Microsoft's studios experiences including all games, music, video and other entertainment. Applications and Services Engineering Group: Qi Lu leads broad applications and services core technologies in productivity, communication, search and other information categories. Cloud and Enterprise Engineering Group: Satya Nadella leads development of Microsoft's back-end technologies like datacenter, database and our specific technologies for enterprise IT scenarios and development tools. He also leads datacenter development. Including a lot doesn't mean you communicate anything. Dynamics: Kirill Tatarinov leads Dynamics, with his product leaders dotted line reporting to Qi Lu, his marketing leader dotted line reporting to Tami Reller and his sales leader dotted line reporting to the COO group. Advanced Strategy and Research Group: Eric Rudder leads Research, Trustworthy Computing, teams focused on the intersection of technology and policy, and drives Microsoft's cross-company looks at key new technology trends. Marketing Group: Tami Reller leads. Mark Penn takes a broader view of marketing strategy and leads with Reller the newly centralized advertising and media functions. COO: Kevin Turner leads our worldwide sales, field marketing, services, support, and #7 less is more as IT, licensing and commercial operations. Business Development and Evangelism Group: Tony Bates leads on key partnerships, especially our innovation partners (OEMs, silicon vendors, key developers, Yahoo, Nokia, etc.) and our broad work on evangelism and developer outreach. DPE, Corporate Strategy and the business development efforts formerly in the business groups are part of this group. OEM is in the SMSG group with Turner, and has a dotted line reporting structure to Bates, who will work closely with Nick Parker on key OEM relationships. Finance Group: Amy Hood leads all product group finance organizations. SMSG finance, which is geographically diffuse, will report to Turner with a dotted line to Hood. Legal and Corporate Affairs Group: Brad Smith leads as General Counsel with responsibility for the company's legal and corporate affairs. HR Group: Lisa Brummel leads Human Resources, including the employee

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**#1 less is more**

**Don't Forget: 32 pt. Font**



**WHITE SPACE IS OKAY**

# USE HIGH QUALITY IMAGES



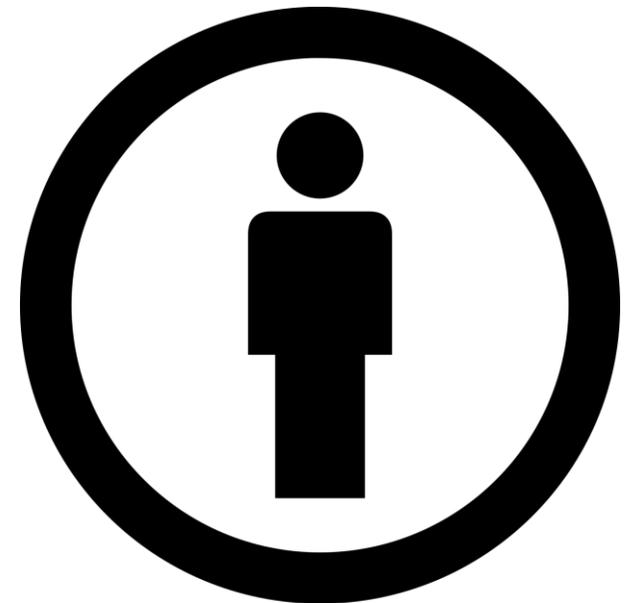
# Make Sure You Have The Image Rights



Copyright



Creative  
Commons \*



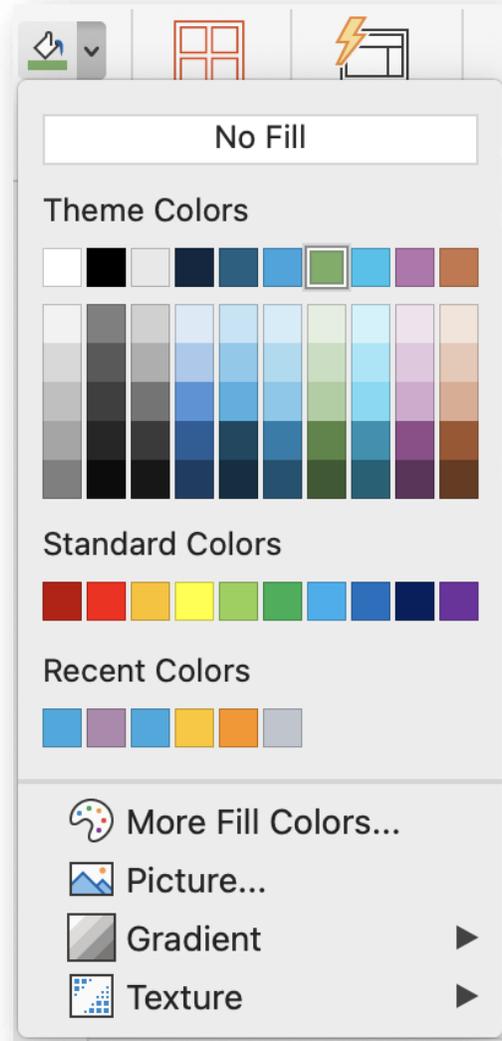
ATTRIBUTION

\* <https://creativecommons.org> BE SURE TO USE FOOTNOTES OR ENDNOTES TO GIVE ATTRIBUTION (SMALLER FONT OKAY)



**Keep Content Inside the Safe Zone**

# Use the Color Palette for Consistency



# Create Visual Guideposts

## AGENDA

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Global LEAN  
SUMMIT



01

The Ideal  
GLS Speaker's  
Session



## The Ideal GLS Speaker's Session

What to do to deliver an Amazing an Unforgettable Session

02

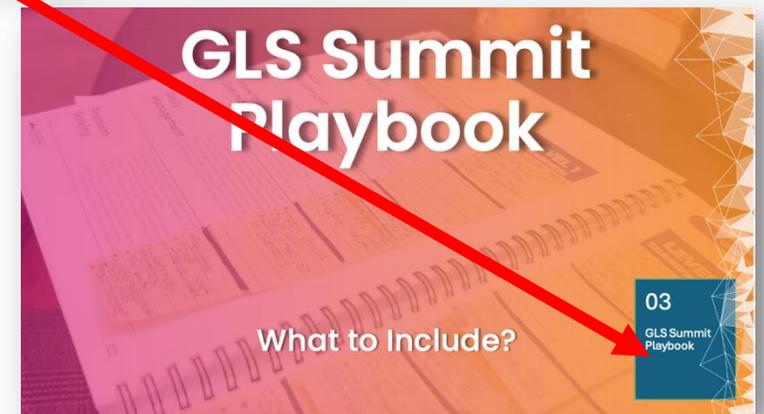
GLS Summit  
Presentation  
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## GLS Summit Presentation Design Layout Guidelines

Use this Presentation as a Guide

## GLS Summit Playbook



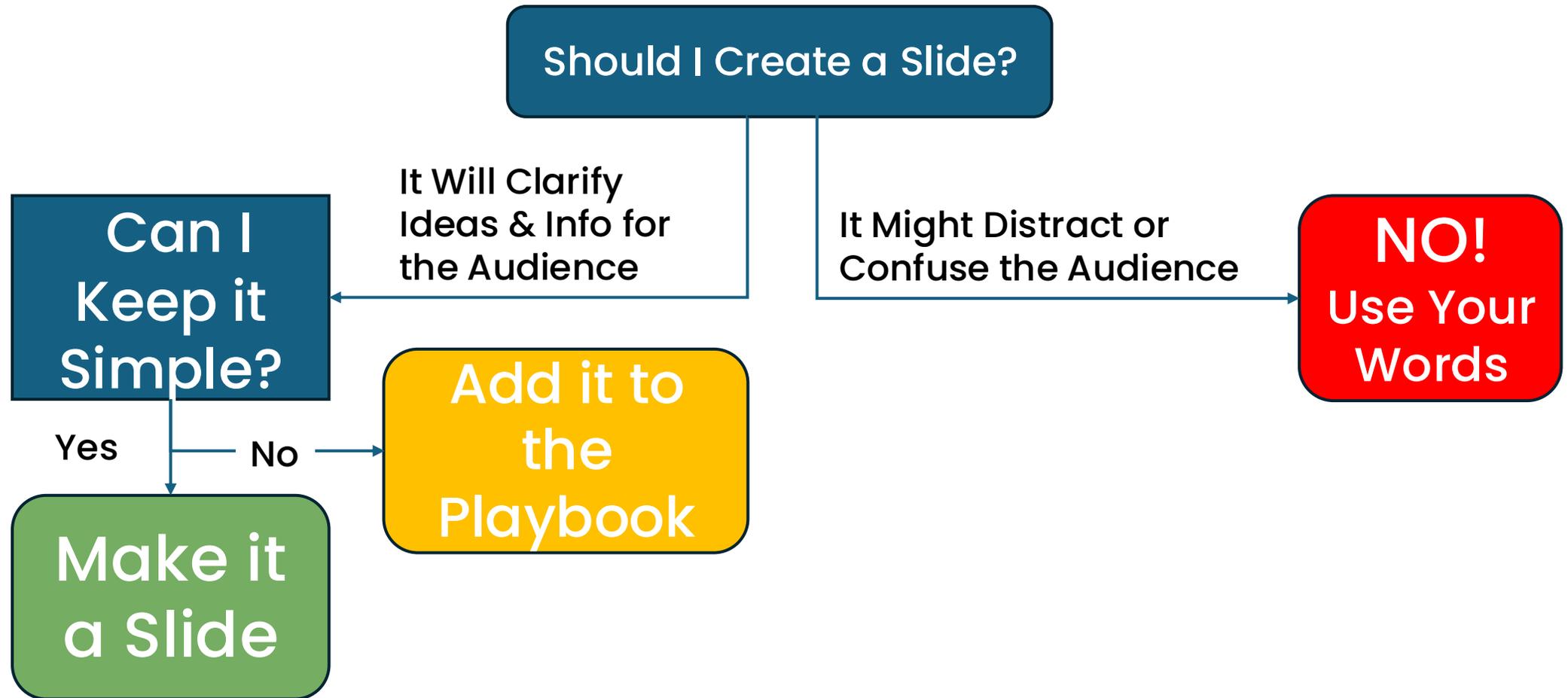
What to Include?

03

GLS Summit  
Playbook

# Slide Standard Operating Procedures

What would a Lean Summit Guide be without SOPs?



# One Point Per Slide

Avoid Bullet Points  
(*Except to Summarize*)



# What Font Style to Use?

## Use a Sans-Serif Font

For our branding we use: Poppins & Montserrat

Avoid Serif Fonts

# GLS Summit Playbook

What to Include?

03

GLS Summit  
Playbook

# What is the Playbook?

It's Value-Added content

It highlights the info from  
your session for everyone

It showcases you

*You send us the content,  
and we'll compile it*



The 2024 Global  
Lean Summit  
Playbook

**16-19**  
SEPTEMBER, 2024

**20+**  
Industry Experts

Developing a Lean Organization

# It Highlights You and Your Session

Session Title



AM | PRE-SUMMIT WORKSHOPS  
**Embracing the Situational Leadership Model in Lean Leadership**

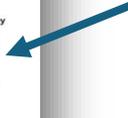
Your Bio



**Jared THATCHER**  
Host of the Global Lean Summit

Email: [thatcher.jared@globalleansummit.com](mailto:thatcher.jared@globalleansummit.com) Website: [www.globalleansummit.com](http://www.globalleansummit.com) LinkedIn: [jaredthatcher](https://www.linkedin.com/in/jaredthatcher)

QR Code to Survey



Your Contact Info

Session Summary



**Session Summary:**

What is your leadership style? Truly understanding the concept of 'Respect for People' in leadership is more than simply having empathy and compassion for those you lead. Your leadership shouldn't be a one approach fits all style. Understanding the Situational Leadership Model™ will assist you to be an even better leader. It will also help you coach and mentor leaders to improve their leadership approach to maximize their team performance.

Key Takeaways



**Key Takeaways:**

- Understand how Leadership that demonstrates "Respect for People" can produce greater results
- Identify the development level of those you lead to be flexible in selecting the right leadership style
- Balance "Respect for People" with being able to hold people accountable
- Use the Situational Leadership model to improve team performance
- Identify your dominate leadership style and build strategies for strengthening your weaker leadership styles

Micro-Learnings  
(for the Attendee to complete)



**Key Micro-Learnings (Takeaways):**

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_  
4 \_\_\_\_\_

**TIPS:**

A good leader motivates their people through challenges and praise rather than by fear and intimidation  
  
Employees are NOT "Human Resources", rather they are individuals, and we need to be adaptable and agile in how we lead them  
  
Respect for People is not a throw-away line, it really is at the heart of Lean

Your Best Lean Tips



# What to Contribute to the Playbook?

## Self-Assessments or Tests

## Fill-in-the-Blanks

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### TEST YOUR SITUATIONAL LEADERSHIP:

**SITUATION 1:**  
Recently your team has not been responding to your friendly conversation and obvious concern for their welfare. You've noticed that their performance is declining rapidly.

**Would you...**

- Emphasize the use of uniform procedures and the necessity for task accomplishment.
- Make yourself available for discussion but don't push your involvement.
- Talk with team members and then set goals.
- Intentionally not intervene.

**SITUATION 2:**  
The observable performance of your team is increasing. You have done a lot to make sure that all members were aware of their responsibilities and expected standards of performance.

**Would you...**

- Engage in friendly interaction, but continue to make sure that all members are aware of their responsibilities and expected standards of performance.
- Take no definite action.
- Do what you can to make the group feel important and involved.
- Emphasize the importance of deadlines and tasks.

**SITUATION 3:**  
Members of your team are unable to solve a problem. You have normally left them alone as the team performance and interpersonal relations have been good.

**Would you...**

- Work with the team and engage in problem solving together.
- Let the team work it out.
- Act quickly and firmly to correct and redirect.
- Encourage the group to work on the problem and be supportive of their efforts.

**SITUATION 4:**  
You are considering a change. Your team has a fine record of accomplishment. They respect the need for change.

**Would you...**

- Allow team involvement in developing the change, but not be too directive.
- Announce changes and then implement with close supervision.
- Allow the team to formulate its own direction.
- Incorporate team recommendations, but direct the change yourself.

**SITUATION 5:**  
The performance of your team has been dropping during the last few months. Members have been unconcerned with meeting objectives. Redefining roles and responsibilities has helped in the past. They have continually needed reminding to have their tasks done on time.

**Would you...**

- Allow the team to formulate its own direction.
- Incorporate team recommendations, but see that objectives are met.
- Redefine roles and responsibilities and supervise carefully.
- Allow team involvement in determining roles and responsibilities, but not be too directive.

**SITUATION 6:**  
You recently moved into an efficiently run organization. The previous manager tightly controlled the situation. You want to maintain a productive environment, but at the same time want to begin humanizing the workplace.

**Would you...**

- Do what you can to make the team feel important and involved.
- Emphasize the importance of deadlines and tasks.
- Intentionally not intervene.
- Get the team involved in decision making, but see that objectives are met.

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### Diagnose the Development Level

**Needs of a D3:**

- An approachable mentor or coach
- Opportunities to test ideas and to express concerns and share feelings
- Support and encouragement to develop self-reliant problem-solving skills
- Help in looking at experience and skills objectively, so
- Praise and recognition for high levels of competence and performance to build confidence
- Obstacles to goal accomplishment removed
- A kick-start to overcome procrastination

**Needs of a D2:**

- Clear goals
- Frequent feedback with praise for making progress
- Help in analyzing successes and failures; assurance that it is okay to make mistakes
- Explanations of why the goal or task is important and explanations of "how's"
- Opportunities to discuss concerns and share feelings
- Involvement in decisions making & problem-solving
- Advice and additional next steps and alternatives
- Coaching to build and refine skills

**D3 - Able but Unwilling or Insecure Indicators:**

- Has demonstrated knowledge and ability
- Appears hesitant to finish or take next step
- Seems scared, overwhelmed, confused
- Seems reluctant to perform alone
- Solicits frequent feedback

**D2 - Unable but Willing or Confident Indicators:**

- Anxious or excited
- Interested & responsive
- Demonstrating moderate ability
- Receptive to input
- Attentive
- Enthusiastic
- New task, no experience

**Development Level of Followers**

HIGH	MODERATE	LOW	
Self-Reliant Achiever	Capable, but Cautious, Contributor	Disillusioned Learner	Enthusiastic Beginner
D4	D3	D2	D1

**FOLLOWER READINESS CONTINUUM**

**D4 - Able & Willing or Confident Indicators:**

- Keeps boss informed of task progress
- Can operate autonomously
- Is results-oriented
- Shares both good and bad news
- Makes effective decisions regarding task
- Performs to high standards
- Is aware of expertise

**Needs of a D4:**

- Variety and challenge
- A leader who is more of a mentor and colleague than a manager
- Acknowledgment of contributions
- Autonomy and authority
- Trust
- Opportunities to share knowledge and skills with others

**D1 - Unable & Unwilling or Insecure Indicators:**

- Not Performing task to acceptable level
- Being intimidated by task
- Being unclear about directions
- Procrastinating
- Not finishing tasks
- Asking questions about task
- Avoiding task or "passing the buck"
- Being defensive or uncomfortable

**Needs of a D1:**

- Recognition of enthusiasm and transferable skills
- Clear goals and roles
- Standards for what a good job looks like
- Timelines, Priorities, Boundaries and limits
- Information on how data about performance will be collected and shared
- Trust
- Hands-on Training - being shown and told how
- Opportunities to practice with Frequent feedback
- Solutions to problems

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**GLOBAL LEAN SUMMIT**

### NOTES:

#### The Fundamentals of Lean Culture

Kaizen = \_\_\_\_\_: An active partnership between your organization's \_\_\_\_\_ and its \_\_\_\_\_.

This requires:  
Two-way \_\_\_\_\_, and  
Leadership that engages in \_\_\_\_\_.

An organization's goals determines its \_\_\_\_\_ & \_\_\_\_\_.

Focus on '\_\_\_\_\_' first. All metrics are not created equally.

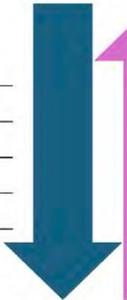
Build for \_\_\_\_\_.

People \_\_\_\_\_ your organization's processes.

People \_\_\_\_\_ your organization's products.

#### Functional Lines of Communication

LEADERSHIP





LINE STAFF

• \_\_\_\_\_

• \_\_\_\_\_

• \_\_\_\_\_

• \_\_\_\_\_

• \_\_\_\_\_

• \_\_\_\_\_

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## Detailed Information

# What to Contribute to the Playbook?

## Forms & Templates

## Reflection Questions

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### Problem Solving

INTERNAL	Strengths	Weaknesses
	Opportunities	Threats

EXTERNAL

What are the 3 largest gaps/opportunities to having a problem-solving culture?

- 1.
- 2.
- 3.

What actions can you take to change these gaps into strengths?

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### Leadership Inventory:

What is the difference between Leadership and Management?

How does the Lean principle of "Respect for People" show up in true Leadership?

Think of the best leaders you have known. Who are they? What was it about them that made them a great leader?

What are the characteristics, competencies, values, and attributes that you bring to the table as a leader?

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## Frameworks

# What to Contribute to the Playbook?

In addition to the examples provided, It could also include:

- Check Lists
- Standard Work Instructions
- Cheat Sheets
- A One-Pager Summarizing Your Session

**Length:** 1 page to 4 pages

**Tip for Speakers:** Think about what would be most useful for someone trying to apply your content without you in the room. Keep it clear, practical, and something they'll want to share with their team.

# Summit Logistics

(What's Due & When)

04

Summit  
Logistics  
(What's Due  
& When)

# What's Due & When? (Updated)

- Speaker Information Form: ASAP
- Playbook Session Form: Sunday, February 15<sup>th</sup>
- First Draft of Presentation: Sunday, March 15<sup>th</sup>
- Your Playbook Content Inserts: Sunday, March 15<sup>th</sup>
- Final Draft of Presentation: Sunday, April 19<sup>th</sup>

**Remember: We are here to help you create your content**

We will do a Summit dry-run on Monday, May 11<sup>th</sup> at 4:00pm followed by a Kick-off Reception





## SUMMIT-SPEAKER-INFORMATION-FORM

2026 Theme: *Lean Leadership – Developing a Learning Organization*

**FORM INSTRUCTIONS:** I want to thank you in advance for taking a few minutes to complete this form, I know that no one likes doing this, but it will really help us make the Summit a wonderful experience for everyone. After completing this form, Save As, and add your name to the file name, and then email it back to me at [thatcher.jared@globalleansummit.com](mailto:thatcher.jared@globalleansummit.com) - Include any attachments.

### SPEAKER INFORMATION:

1. Name: [Click here to enter your name.](#)

2. Title: [Click here to enter your title.](#)

3. Organization: [Click here to enter text.](#)

4. Biography for the website – [150-300 words]  
[Click here to enter your bio for the website.](#)

[↑](#)

5. Fun Fact About Yourself (I want to make everyone feel more approachable to the audience 😊);  
[Click here to enter a fun fact about yourself.](#)

[↑](#)

6. Please attach a couple of *hi-resolution* photos of yourself that we can use for marketing. (Head shot, action shot at work, waist to head shot, etc.)

### CONTACT INFORMATION:

7. Mailing Address: *(this won't be shared)*

[Click here to enter Street Address](#)

[Click here to enter City, State, Zip](#)

8. Phone Number: [Click here to enter your phone.](#)

Should I include this on your speaker's page?

YES  NO

9. Email Address: [Click here to enter your email.](#)

Should I include this on your speaker's page?

YES  NO

[↑](#)

10. On your speaker's page, what other social media contact links would you like me to provide? (ie. Webpage(s), LinkedIn, Instagram, Clubhouse, Twitter, etc.)  
[Click here to enter your Social Media Info.](#)

11. Personal Assistant Contact Details (if applicable):

[Click here to enter text.](#)

### SUMMIT PLAYBOOK INFORMATION:

Please fill out the `Playbook_Info_Template.docx`, so we can include it in the Summit Playbook. This is due no later than February 15<sup>th</sup>.

Playbook Content to be included is due March 15<sup>th</sup>.

### IMPORTANT DATES:

**Speaker Information Form DUE (This Form):** ASAP.

Playbook Info Template DUE: Sunday, Feb. 15<sup>th</sup>.

Session PowerPoint Draft DUE: Sunday, Mar. 15<sup>th</sup>.

Playbook Content Inserts DUE: Sunday, Mar. 15<sup>th</sup>.

Session PowerPoint Final DUE: Sunday, Apr. 19<sup>th</sup>.

Dry Run: Monday, May 11<sup>th</sup> at 4:00pm at the Hotel.

Day 1 of the Summit: Tuesday, May 12<sup>th</sup>.

Day 2 of the Summit: Wednesday, May 13<sup>th</sup>.

Day 3 of the Summit: Thursday, May 14<sup>th</sup>.

Speaker Check-Ins: Jan. 27; Feb 10; 24; Mar 10; 24;

Apr 7; 21; May 5 (Invite to be sent shortly)

### NEXT STEPS:

Save a copy of this form, including your name in the file name, and email it back to me at [thatcher.jared@globalleansummit.com](mailto:thatcher.jared@globalleansummit.com). Don't forget any attachment(s). **End of Protected Section**

# TITLE GOES HERE

PHOTO

First Name  
LAST NAME

Job Title

Company Name

Email  
Your@email.com

Phone  
123-456-7890

LinkedIn  
YourLinkedInName



### Speaker Bio:

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### Session Summary:

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### Key Takeaways:

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### Key Micro-Learnings (Takeaways):

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### TIPS:

Put your Lean tips here. - Font Size 11.  
Your tips must fit in this space.



# Speaker Information Sessions

These optional sessions will be to answer questions, design content, plan promotions, and provide you with what you need to be successful.

Speaker Check-in Dates (invitations to follow):

Jan. 27;  
Feb 10; 24;  
Mar 10; 24 ;  
Apr 7; 21;  
May 5



# Summit Layout Schedule – Day 1

TRACK 1  
Lean Leadership

TRACK 2  
Lean Finance

TRACK 3  
Lean Health

**DRAFT**

8:00 – 8:45am

Opening Kick-Off  
Jared Thatcher & Sam Yankelevitch

9:00 – 10:00am



MORNING KEYNOTE  
Andrew Koenig

Session 1  
10:30 – 11:45am

LUNCH & PANEL

Session 2  
1:15 – 2:30pm

Session 3  
3:00 – 4:15pm



Jared Thatcher  
• Global Lean Summit  
• PRESENTATION TITLE



TBD  
• Organization  
• PRESENTATION TITLE



Kevin Fleming  
• Cleveland Clinic  
• PRESENTATION TITLE



Jackie Rivera  
• Boeing  
• PRESENTATION TITLE



Nick Katko  
• BMA  
• PRESENTATION TITLE



Rosalind Mark  
• Indiana University Health  
• PRESENTATION TITLE



Destiny Rae-Bond  
• Costco  
• PRESENTATION TITLE



Nick Katko  
• BMA  
• PRESENTATION TITLE



Debbie Dobson  
• Wellstar Health System  
• PRESENTATION TITLE

4:30 – 5:15pm



EVENING KEYNOTE  
Jason Rogers - Nike



# Summit Layout Schedule – Day 2

TRACK 1  
Lean Leadership

TRACK 2  
Lean Finance

TRACK 3  
Lean Health  
**DRAFT**

8:00 – 9:00am  MORNING KEYNOTE  
(CITY FURNITURE)

9:15 – 11:45am TOUR ROTATIONS  
(CITY FURNITURE)

11:45 – 1:15pm

LUNCH & PANEL DISCUSSIONS (CITY FURNITURE)

Session 4  
1:15 – 2:30pm

 Adrian Singleton  
• Watts Water  
• PRESENTATION TITLE

 John Wilson  
• Merck  
• PRESENTATION TITLE

 TBD  
• Organization  
• PRESENTATION TITLE

Session 5  
3:00 – 4:15pm

 Sam Yankelevitch  
• LinkedIn Instructor  
• PRESENTATION TITLE

 TBD  
• Organization  
• PRESENTATION TITLE

 TBD  
• Organization  
• PRESENTATION TITLE

4:30 – 5:15pm  EVENING KEYNOTE  
David Cortes - Toyota



# Summit Layout Schedule – Day 3

DRAFT

8:00 – 9:00am

MORNING KEYNOTE 1  
Kirsten Paust – Microsoft – PENDING CONFIRMATION



9:30 – 10:30am



MORNING KEYNOTE 2  
Nigel Thurlow - Toyota

11:00 – 12:00pm

TRACK 1  
Lean Leadership  
Reflection Group

TRACK 2  
Lean Finance  
Reflection Group

TRACK 3  
Lean Health Care  
Reflection Group

12:00 – 1:30pm

LUNCH & PANEL DISCUSSIONS

1:30 – 3:00pm

SUMMIT ROADMAP & CLOSING



# Summit Logistics – May 11<sup>th</sup> – 14<sup>th</sup>

Monday – Pre-Summit Workshops

Tuesday – Summit Day 1 at City Furniture

Wednesday – Summit Day 2 at City Furniture

Thursday – Summit Day 3 at City Furniture

- Each session will be 75 minutes
- 30 minutes between sessions
- Start & end on time



CITY Furniture Headquarters

# CITY Furniture



05

Speaker  
Promotion

# Speaker Promotion

How to Highlight Your Involvement in the Summit

# Getting the Word Out...

We are focused on:

- Highlighting You
- Featuring our Sponsors
- Recruiting an Amazing Audience



# What You Can Do to Help

- Make a Post on LinkedIn and other Social Media channels you use
- Use the images we send you
- Create your own images and/or videos
- Use the hashtag: #GlobalLeanSummit
- Tag: Jared Thatcher; and/or Anna Thatcher; other Speakers; and people you think would be interested in joining us
- Linking to the Event Page in a LinkedIn Post:  
<https://www.linkedin.com/events/7417118352168620032/>



# What Else Can You Do?

- Like and comment on other's Posts about the Summit
- Repost other's Posts about the Summit
- Reach out and we can record a video and edit it for you to post
- Share the Event Page with contacts you think might be interested
- Mention the Summit and that you'll be speaking at in on Podcasts
- Email contacts you think would like to come to the summit
- **Reach out for a discount code you can share directly with contacts**



06

Speaker  
Expectations  
at the Summit

# Speaker Expectations at the Summit

How to Have an Amazing Experience

# Expectations as a GLS Speaker

Without your help, this Summit wouldn't be possible.

You are more than a speaker

You are a Lean expert

As such spend the Summit networking with the Attendees:

- Be a coach and mentor,
- Be open & approachable in helping them grow and develop





**FOLLOW THE  
GUIDELINES**

- No Politics
- No Religion
- Don't Promote Your Business or Services
- Don't Publicly Criticize or Challenge Another Speaker

**Thank You  
For Helping Us  
To Share And  
Make This An Amazing Event**